



**DIGITAL CRAFT LOTUS
ENTRIES LIST**

COLLIDE
ADFEST 2025

DIGITAL CRAFT LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
DESIGN				
CD02 Video & Moving Image				
CD02/001	GHOST SKINS	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
CD02/002	THE ODDLY SATISFYING WALLET	SAMSUNG WALLET	CHEIL WORLDWIDE	SEOUL
CD03 Digital Illustration & Image Design				
CD03/001	ESPORTS UPRISING	ESPORTS WORLD CUP	HAVAS MIDDLE EAST	DUBAI
CD03/002	THE SYMPHONY PLOTTER	JAPAN PHILHARMONIC ORCHESTRA	TBWA\HAKUHODO INC.	TOKYO
CD03/003	TRAILBAGS	SKYBAGS	SCHBANG	MUMBAI
CD03/004	LEARN TO PAUSE	MINDNATION PHILIPPINES, CONSULTATIONS AND SESSIONS	DENTSU CREATIVE PHILIPPINES INC.	MANILA
CD04 Music & Sound Design				
CD04/001	HONDA - 25 YEAR MODEL HORNET 1000 LAUNCH FILM	HONDA HORNET	GHOSTS PLAY MUSIC	HO CHI MINH CITY
CD04/002	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS	SINGAPORE
CD04/003	THE ORDINARY LIFE HEARING TEST	THE FOUNDATION FOR THE DEAF	CJ WORX	BANGKOK
CD04/004	JOY HAS COME EARLY	PAMPERS	HAVAS MIDDLE EAST	DUBAI
CD04/005	WHATSAPP PRESENTS 'OYE LUCKY' FT. ABHAY DEOL	WHATSAPP INDIA	BBDO INDIA	MUMBAI
CD04/006	FLAME INSIDE	KEEP	KARMA	SHANGHAI
CD05 Overall Aesthetic Design				
CD05/001	SCHOOL OF SURVIVAL	CENTER OF SPECIALTY INNOVATION, BANGKOK UNIVERSITY	DENTSU CREATIVE THAILAND	BANGKOK
CD05/002	GIVE BACK	KYOORIUS CREATIVE AWARDS	INTO CREATIVE	MUMBAI

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DATA & TECHNOLOGY

CD10 Use of Data

CD10/001	VISIONGRAM	VISIONGRAM	DENTSU INC.	TOKYO
CD10/002	HERITAGE DATABANK	WORLD HERITAGE (GUNKANJIMA)	DENTSU INC.	TOKYO
CD10/003	TURF FINDER	GATORADE	LEO	MUMBAI

CD11 Use of Technology

CD11/001	THE ARTE COLLECTION	LG HEALINGME	HS AD	SEOUL
CD11/002	DOGBILITY	HYUNDAI MOTOR COMPANY	INNOCEAN	SEOUL
CD11/003	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS	SINGAPORE
CD11/004	HT@100 CAMPAIGN	HINDUSTAN TIMES	GOOD MORNING FILMS	MUMBAI
CD11/005	MINDOGRAPHY	INSTAX	HERO CREATIVE	MELBOURNE
CD11/006	A MILLION LOGOS	COLGATE	OGILVY SINGAPORE PTE LTD	SINGAPORE
CD11/007	VISIONGRAM	VISIONGRAM	DENTSU INC.	TOKYO